

BARLEYLIFE™ UPDATE

Over the years, you have heard AIM speak of "Commitment to Excellence." We are dedicated to continually providing excellent products that will improve the quality of people's lives. Because of our commitment to excellence, the 2003 BarleyLife™ has greatly improved!

We are pleased to report that this July marked the first full year since the introduction of BarleyLife™. The results people are experiencing are absolutely tremendous. BarleyLife™'s second year production, which just finished in New Zealand, yielded incredible improvements. Visit our website at www.theaimcompanies.com to view a five-minute video of the 2003 New Zealand BarleyLife™ harvest and production.

SOD (superoxide dismutase) averaged 30% higher than last year, which were already the highest in the industry! Instead of the 1060U/g average for 2002, the SOD in the 2003 BarleyLife™ production averages 1382U/g! SOD is a powerful antioxidant that helps combat free radicals, it also helps prevent damage that is implicated in tissue degeneration associated with ageing and works as an anti-inflammatory enzyme. SOD and all the other enzymes in BarleyLife™ are naturally higher because of our cold process technology.

What's more? The BarleyLife™ 2003 value levels increased across the board - antioxidant activity increased 21%, protein 11%, beta-carotene 20%, and calcium 15%. This is commitment to excellence, just as was promised! But we will not stop there. It is our ongoing promise to continue to improve on the quality of BarleyLife™ for years to come.

There is more protein (amino acids) in the 2003 BarleyLife™, which means more minerals and vitamins will make it into the blood stream. The products high protein content is a result of getting closer to fresh-juiced barley. This means more of all the precious nutrients our bodies crave are retained in BarleyLife™. Amino acids and enzymes are essential to great health!

Our commitment to excellence is evident in our technology. AIM invested tens of thousands of dollars in the invention of a "real time" antioxidant tester to insure that BarleyLife™ contains the highest possible antioxidant content. Every stage from the leaf through the finished barley powder is tested. No other company has this technology of real time testing.

AIM's cold concentration process that stores the juice immediately in the field produces the highest quality fresh barley juice in the world. Immediate juicing and cooling systems assure that the fragile chlorophyll does not break down while being transported to the factory. The BarleyLife™ chlorophyll content averaged 662 mg/100g in 2003. We also developed an extensive testing program, which insures there are no chemical residues while maintaining the highest nutrient content to date.

AIM has continually worked with third parties who have researched barley leaf extract for many years. This research has just scratched the surface in understanding what's in the barley leaf, which has resulted in the wonderful benefits barley juice users have experienced.

More barley juice powder is produced, used and sold by AIM Members than any other barley juice powder in the world. Why? AIM Members care for people and these people are seeing great results with BarleyLife™! And because of the 2003 BarleyLife™ improvements, your motto for the remainder of the year should be "What's in store for 2004?"

In order for a network marketing company's Members to really succeed, they need products and formulas that are exclusive and not sold in retail stores. This is exactly what AIM has given its Members - BarleyLife™ EXCLUSIVELY.

If you or anyone you know have been contacted by anyone promoting another green product, you can be confident when you tell people that BarleyLife™ far surpasses our previous barley powder in nutrient levels, antioxidant content, enzymes and freshness! AIM BarleyLife™ is the most affordable, high quality green juice product on the market today.

In Partnership for Life with BarleyLife™,

Errol C. Lester
Executive Vice President